



MATTEL ELECTRONICS®  
**Intellivision™**  
Intelligent Television

Dear Intellivision owner,

Here's your \$2.50 check. You can use it towards the purchase of any Intellivision game cartridge.

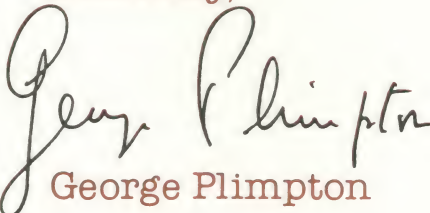
Just give it to your Mattel Electronics® retailer when you pick up your next game cartridge. The simple handling instructions are printed on the back of the check.

Along with the check, we have enclosed a catalog of all the exciting Intellivision games. You'll find some great new games that weren't available when you got your Master Component. Browse and enjoy.

Toward the back of the catalog you'll find information about the Intellivision Game Club™. If you enjoy your Intellivision games as much as I do, you'll certainly want to join.

Glad to have you on the Intellivision team!

Sincerely,

  
George Plimpton

Mattel Electronics®  
P.O. Box 4010  
Burlingame, Ca. 94010  
ADDRESS CORRECTION REQUESTED  
RETURN POSTAGE GUARANTEED

BULK  
RATE  
U.S. POSTAGE  
PAID  
MATTEL, INC.

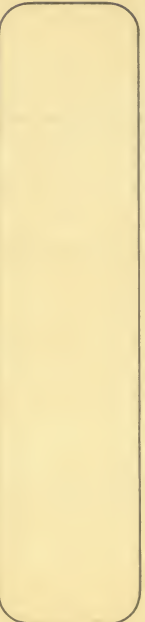
OPEN IMMEDIATELY!  
YOUR INTELLIVISION  
CHECK ENCLOSED!

MATTEL ELECTRONICS®  
**Intellivision™**  
Intelligent Television

**BANK OF AMERICA**

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PAY TO THE  
ORDER OF Any Mattel Electronics® Intellivision™ Retailer  
**The Sum of \*\*\*TWO and 50/100 dollars\*\*\***  
ISSUED TO THE ATTENTION OF:



**\$2.50**

MATTEL ELECTRONICS®  
**Intellivision™**  
Intelligent Television

VALID  
THRU

*George Plimpton*  
GEORGE PLIMPTON For Mattel, Inc.

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